

ASEAN New Generation ASEAN Short Film Award Winners Announced Public Voting Held on Instagram and YouTube (Monday, March 17 - Sunday, March 30)

TOKYO– The ASEAN-Japan Centre (AJC) held the first “ASEAN New Generation ASEAN Short Film Award”. The 10 award-winning short films (2-3 min each) have been selected, and they are now available on AJC’s Website, [Instagram](#) and [YouTube](#). The films will be widely introduced as “ASEAN Short Film Collection Vol. 1” through the AJC’ events, and they will also be screened at the ASEAN Pavilion at the Expo 2025 Osaka, Kansai.

The winning short films (in alphabetical order):

- *The Assignment* (Director: Yusril Mahendra) (Indonesia)
 - *Dear, Bapak...* (Director: Adam Zainal) (Malaysia)
 - *Distance* (Director: Mattiphob Douangmyxay) (Lao PDR)
 - *Frames of Tomorrow* (Director: KIM VIPUTH) (Cambodia)
 - *The Grilled Rice* (Director: Xokananh) (Lao PDR)
 - *Hobby* (Director: Lance Christian Gabriel) (Philippines)
 - *KANTO* (Director: Alfonso Sales) (Philippines)
 - *Magiging Okay Ang Lahat / Everything's Gonna Be Okay* (Director: Patrick Baleros) (Philippines)
 - *The Outside Life Balance* (Director: Somsavath Sygnavong) (Lao PDR)
 - *Replay* (Director: Franky Arroccena) (Philippines)
- Go to YouTube Playlist [“ASEAN Short Film Collection Vol. 1 \(ASEAN New Generation ASEAN Short Film Award\)”](#)

What is the ASEAN Short Film Awards?

The AJC aims to further develop ASEAN-Japan relations by deepening the understanding of ASEAN and its 10 Member States in Japan. This film award was held with the purpose of conveying to the Japanese people the new attractions of ASEAN through images and stories. The theme was “The World I Want to See.” Filmmakers from the ASEAN Member States were invited to submit their 2-3 minutes long short film, and approximately 100 submissions were received.

The winning works depicted various aspects of the people the ASEAN Member States. Many of the stories focus on topics such as “love,” “family,” “individuality,” and “wellbeing,” and each video offers a glimpse into the diverse cultures, social backgrounds, spirituality, and natural landscapes unique to the ASEAN Member States.

Popularity Voting

Since the purpose of this film award is to introduce new ASEAN attractions to the people of Japan through images and stories portrayed by the ASEAN nationals, the AJC will especially encourage the people of Japan to watch the films and vote for their favourites. The “Most Popular Film Award” will be given to the most popular film among those voted for.

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