

Request for Tender

The ASEAN-Japan Centre (AJC) hereby invites interested firms and professionals to submit their proposals for the development of an ASEAN-Japan Data Visualization Tool. This project aims to create an advanced platform that supports stakeholders across ASEAN and Japan—such as academia, government agencies, and businesses—by providing actionable insights into key metrics related to sustainability, economy and development, trade and investment, and people exchange.

1. Project Details

(1) Title of the Service

“Development of an ASEAN-Japan Data Visualization Tool”

(2) Scope of Work

The selected vendor will:

- Design and develop a user-friendly, interactive data visualization platform.
- Integrate datasets related to sustainability, economy and development, trade and investment, and people exchange.
- Ensure the platform allows for real-time updates, customizable views, and downloadable reports.
- Provide technical support and training to ensure effective tool utilization.

(3) Deliverables:

- Fully functional and tested data visualization platform.
- Technical documentation and user manuals.

(4) Expected Period of Service

February 2025 to April 2025 (tentative)

2. Submission of Proposal

Interested bidders are requested to submit a proposal covering:

(1) Background and Experience:

- Organizational details, including past projects relevant to data visualization and analytics.
- Professional experience of key team members assigned to the project.

(2) Technical Proposal:

- Concept and approach for the visualization tool.
- Detailed timeline and work plan.

(3) Financial Proposal:

- Quotation with a detailed breakdown of costs.

Submission:

Please submit your proposal to following email by: 17:00 (Japan Standard time), 31 January 2025. (Email: info_rpa@asean.or.jp).

*If you have any inquiries about submission, please send inquiries to the email above.

3. Note

(1) Evaluation

The evaluation of the proposal is based on the following criteria.

- I. The proposal shows accurate understandings of the purpose and content of the service and specifies ways to achieve that purpose.
- II. The proposal content has originalities.
- III. The proposal shows work processes which enable the consultant to sufficiently accomplish the work within the expected timeline, and to the expected standard.

(2) The bidders who are successfully met evaluation criteria will be contacted by AJC, and negotiate the terms of contract for consultant, agree on the contract and start service after conclusion of the contract.

(3) AJC will conduct hearings on the contents of the submitted proposal as necessary.

(4) Bidders are responsible for the costs of creating a proposal and submission.

(5) Regarding the submitted documents, we may ask a third party for advice regarding the appropriateness of the content and amount of money, in order to use it as a reference for selecting a consultant.

(6) The intellectual property rights and all rights of the products produced under this consulting agreement belong to the AJC. If it becomes necessary to coordinate with a third party regarding intellectual property rights, the contractor (consultant) shall make necessary adjustments.

4. Reference Information

(1) Overview:

The ASEAN-Japan Centre (AJC) invites proposals from qualified vendors for a Data Visualization Project focusing on metrics from key areas such as sustainability, economy and development, and trade and investment. This project aims to provide actionable insights and enhance understanding of the ASEAN-Japan Comprehensive Economic Partnership (AJCEP) through advanced data visualization tools.

(2) Objectives:

- i. **Enhance Data Accessibility:** To provide ASEAN and Japanese stakeholders, including academia, government agencies, and businesses, with seamless access to critical data across sustainability, economy and development, trade and investment, and people exchange.
- ii. **Support Evidence-Based Decision-Making:** To empower policymakers, researchers, and businesses with actionable insights derived from comprehensive and visually engaging data analysis, enabling informed decisions.
- iii. **Promote Regional Integration:** To strengthen ASEAN-Japan collaboration by highlighting shared opportunities, challenges, and progress through an interactive and transparent platform.
- iv. **Showcase Advanced Data Visualization:** To design an innovative and user-friendly tool that effectively communicates complex datasets, ensuring usability for diverse stakeholders.
- v. **Foster Innovation and Collaboration:** To encourage cross-sector partnerships by identifying trends and insights in key areas, fostering opportunities for collaboration and growth.
- vi. **Align with Global Trends:** To integrate themes of sustainability and digital transformation, ensuring the platform remains relevant and impactful in addressing contemporary global challenges.

(3) Expected Outcomes

The selected vendor will be tasked with developing an interactive data visualization platform that captures and analyzes data across the following themes:

- **Sustainability:** Metrics related to green economy initiatives and environmental impact.
- **Economy and Development:** Indicators highlighting growth, development trends, and socioeconomic factors.
- **Trade and Investment:** Data reflecting trade flows, investment patterns, and FTA utilization.
- **People Exchange:** Data on migration, tourism, and cultural linkages between ASEAN and Japan.

Furthermore, users will find benefit from the vendor's output by having:

- **A Centralized Data Resource:** The tool will serve as a centralized platform, providing academia, government agencies, and businesses with comprehensive and easily accessible data on key areas such as sustainability, economy and development, trade and investment, and people exchange.
- **Improved Stakeholder Engagement:** By offering intuitive and interactive visualizations, the tool will enhance the ability of stakeholders to engage with complex datasets and derive actionable insights.

- **Facilitation of Regional Collaboration:** The platform will strengthen ties between ASEAN and Japan by highlighting shared achievements, opportunities, and trends, fostering greater collaboration among public and private sector stakeholders.
- **Increased Research and Policy Utility:** Researchers and policymakers will benefit from a reliable and interactive resource, helping them analyze trends and formulate strategies that address regional and global challenges.
- **Support for Business Decision-Making:** Businesses will gain insights into trade flows, investment patterns, and economic opportunities, enabling them to make informed strategic decisions.
- **Showcasing ASEAN-Japan Relations:** The tool will highlight the depth of ASEAN-Japan cooperation, promoting greater recognition of their shared efforts and achievements in critical sectors.

5. Contact

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